

Badlands Baseball Academy Badgers

Why sponsor or donate to the Badgers?

Who we are:

The Badlands Academy is an elite baseball academy designed to prepare high school athletes for the next level. Although this is our main purpose, we pride ourselves on guiding our young athletes into better people who understand the importance of teamwork, leadership, and community involvement.

Our positive Impact:

South Central High School

Since our inception the Badlands Academy has brought over 100 students from all over Canada into South Central High School. This helps maintain a larger school staff of excellence all students can benefit from.

Community Involvement: Baseball in Oyen and surrounding areas

The Academy shares its professional coaching staff with local teams, local students, and kids in the surrounding area. This is accomplished through a couple of different ways.

1. We run a junior badger's program which is coached by our Academy coaches. This is offered to kids in grade 4-9.
2. Coaches helping with the separate local high school baseball team (SCHS Scorpions).
3. An annual two-day skills camp for Oyen and the surrounding area. This year we had 85 kids from the age of 5-13.
4. The entire team going out to small towns around Oyen to run 1-day skills camps. This year we went to New Brigden for kids in the elementary school.
5. Our coaches help the local U13, U11, and U9 summer baseball teams with pitching clinics.

Community Involvement: Fundraising

In the attempt to bring value to our community while fundraising we look to bring the community together while working towards achieving our fundraising goals. For example, this is what we have done this year:

1. Badgers Gold Card: We made and sold cards with local businesses discounts. This provided local businesses with free advertising and promoted local shopping while fundraising at the same time.
2. Booze Survivor: Groups put in teams, and we eliminated names until we had winners. This got people together to make teams and supported our liquor stores. The winners won gift cards to our two local liquor stores.
3. Online Auction – Badgers Labour: We auctioned off two hours of labor from our entire team. This ended up with the academy heading out to Acadia Valley (15 minutes from Oyen) to pick rocks for a family farm. The boys met the family, worked for 2 hours, then had dinner with them.
4. Online Auction – Badger for a day: We auctioned off the chance for a young kid to experience what it's like to be a badger for a day. The winner and a friend of choice will get to dress up, warm up, and hangout in the dugout with the team for one of our home games.

Volunteering:

Our coaching staff and athletes volunteer for the community each year. Typically, every year the players would go to the local senior's lodge to play cards with the seniors, but unfortunately due to covid we had to stop for the time being. This year we did the following:

1. Halloween for the hungry: Our athletes went door to door on Halloween asking for food donations for our local food bank.
2. Cleaned the town's flower beds: This past falls the badger's cleaned out all flower beds located around town.
3. Admission & 50/50 for Oyen Eagles: Players volunteered to run the admission table and sell 50/50's for the Oyen Eagles (Men's Senior Hockey Team) home games.

Thank you for taking the time to read this letter. The Badlands Baseball Academy is extremely grateful for the support they have received to help build up to where we are now. Our program relies heavily on fundraising, sponsorship, and donations to improve the program while keeping costs as affordable as possible for athletes striving to make their dreams a reality. We truly appreciate your consideration of supporting our academy and would love to talk about if/how we can provide value for your company as a thank-you for your support.

Sincerely,

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Badlands Baseball Academy

Head Baseball Coach

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